



EAs and PAs leave Travel to the Experts

17 March, 2011 Executive Assistants (EAs) and Personal Assistants (PAs) are the backbone of the Australian corporate environment. And while they may be the jack (or jills) of all trades – when it comes to business travel they are choosing to leave it to the experts, according to the latest survey by Travelscene Corporate.

The Executive Assistant Network (EAN), the professional networking group for senior EAs and PAs working for leading executives in Australia, held its first ever Conference and Exhibition Events in Brisbane, Melbourne and Perth in November 2010 and February 2011, following four successful years in Sydney. And Travelscene Corporate ran an extensive questionnaire throughout the conferences.

Almost 70% of all respondents responsible for booking travel for their bosses, colleagues and themselves use a travel management company (TMC).

“EAs and PA’s support the most senior people, generally in large firms, and have a multitude of skills and jobs, ranging from administration to project coordination, corporate governance and even law”, David Padman, General Manager of Travelscene Corporate said.

“Busy people tend to get the job done, but smart people also use effective delegation to make sure they get the best results across the board. And this is a trend we are seeing now more and more in the corporate travel sector.

“It is realistic to say that while EAs and PAs are able to book travel, their companies understand that travel schedules are becoming more complex and have even tighter budgets to work within.

“Therefore, working with TMCs ensures all travel is booked by travel experts, guaranteeing best results every time”.

Survey respondents agreed. According to the results, 57% said the main benefit of using a TMC was personal service and expertise. Other top scorers included accessing better supplier relationships and channels, saving time, and peace of mind if something goes wrong.

“TMCs are able to keep not just one but all of these factors in mind”, Mr Padman said.

“Travel agents know the industry inside out and can work with you to maintain and uphold business objectives every time.”

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