



Travellers Mix Business with Pleasure: Survey

[Date 27 October 2010] The new age of corporate travel is all about mixing business with pleasure, as work schedules become more and more hectic, according to the latest survey by Travelscene Corporate.

The survey was conducted at the QLD CPA Congress event held at the Brisbane Convention Exhibition Centre this month, where people from business, government, academia and the community came together to discuss and broadcast business concepts and innovation.

Of all surveyed respondent that travel regularly for work, 89% have added a holiday to their business trips in the past year, with 52% admitting to regularly holidaying on either end of their corporate journeys.

“Lifestyles are becoming increasingly fast-past, and taking a holiday at the beginning, end or even during a business trip is becoming the norm”, Travelscene Corporate General Manager, David Padman said.

“There are always holiday opportunities no matter where your corporate trip takes you, but it is a matter of knowing exactly how and, most importantly, ensuring it is scheduled precisely so that work timetables are not interrupted.

“And this is where travel expertise really comes in handy. Holidays of this nature require careful research as people are more time conscious and need to transition from business to holiday mode without any hassle.”

According to the survey, 65% of respondents said the internet was the most important source of information when researching for travel, while word of mouth came in at a close second.

“The internet is a crucial tool for both travellers and agents, and is fantastic source of information, provided it is coming from a trustworthy source” Mr Padman said.

“We encourage people to research on the internet and then discuss ideas and book with an agent. Travel consultants have relationships with, and access to, airlines and accommodation directly, and more often than not can get better fares, explain non-transparent terms and conditions, and have 24 hour emergency services should something go wrong.”

The surveyed respondents agree, with a 63% majority already using a dedicated travel agent, and a further 10% using a mixture of agents and own online booking.

About Travelscene Corporate (www.travelscenecorporate.com)

Travelscene Corporate is part of the Travelscene American Express group, Australia's most respected travel network.

Travelscene Corporate members deliver travel solutions to over 2 million travelers each year, providing support and expertise to businesses, large and small. As part of the Travelscene American Express Australia Alliance, American Express Cardmembers can use Membership Rewards™ points to pay for any travel through their Travelscene Corporate Travel Management Company.

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