

TRAVELSCENE AMERICAN EXPRESS CELEBRATES AS AUSTRALIA'S #1

10 JULY 2011: Travelscene American Express Members are celebrating the group's success at the National Travel Industry Awards, culminating in the winning of Australia's Best Agency Group.

In addition to taking out the Best Agency Group award, Travelscene American Express Members also won a number of individual awards including

- Best Travel Consultant - Retail: Anne Westby, Travelcentre Bendigo
- Best Travel Agency Retail – Multi Location: Phil Hoffmann Travel
- Best Travel Consultant – Corporate: Hannah Moore, The Travel Authority
- Best Travel Agency Corporate – Single Location: Spencer Travel
- Best Conference & Incentive Travel Agency: etm group
- Best Innovation in Marketing – Retail Agency: Phil Hoffman Travel

Travelscene American Express CEO Mike Thompson said the award was well-deserved recognition of the Travelscene American Express commitment to supporting entrepreneurship at a Member level.

“As a network of independently owned and operated Member agencies, Travelscene American Express' structure is unique,” Mr Thompson said.

“Our continued focus on delivering strategic relationships which drive Member success has resulted in a business which attracts and sustains many of this country's most experienced and successful travel agents, while our focus on innovation and supporting Member entrepreneurship helps keep Members and their teams armed with the skills, technology, and tools they need to continue to thrive.”

“Our ongoing investment in strategic relationships, including our alliance with American Express, and our focus on supporting our Preferred Partners mean our Members enjoy key advantages in the marketplace.”

“This marks the third time Travelscene American Express has been singled out for the honour of being named Australia's Best Agency Group and that's a real tribute to each of our Members and to my team.”

About Travelscene American Express

Established in 1980, Travelscene American Express is Australia's largest premium travel group that provides outstanding quality, value and choice to all Australian travellers with an extensive range of locations across major Australian cities, metropolitan and regional areas

Travelscene American Express Members are locally owned and operated and can be found via 13 13 98 or www.travelscene.net.au

MEDIA CONTACT: LJ LOCH 0439 633 429 or lloch@republic.net.au or DAVID MAIR 0416 181876 or dmair@republic.net.au