



***Destination:Transformation* for Travelscene Corporate Members**

- ***Consensus view that future for corporate travel is strong***
- ***Etm Group wins 2011 Travelscene Corporate Innovation Award***

[15 May 2011]: Despite the predictions of gloom, the future of the corporate travel sector is bright according to the industry experts gathered in Shanghai for the Annual Travelscene Corporate Symposium.

With a focus on enabling Members with the information and technology necessary for success in a rapidly changing environment, the “*Destination: Transformation*” theme provided a powerful forum for the 150 delegates to share information and solutions. Presenters included Kurt Knackstedt of *intelligent.travel*, economist and media personality Peter Switzer, JTG CEO Peter Lacaze and Travelscene American Express CEO Mike Thompson as well as Travelscene Corporate Management and Members.

“The consensus from our Presenters, Members, and Suppliers is that there is a strong swing back towards corporate travel and TMCs and that’s based on cold, hard data,” Travelscene Corporate Manager David Padman said.

“These two days have been about making sure our Members are in the best possible place to benefit from the rapid changes taking place around us through the ongoing development of technology, solutions and services which allow our Members to continue to succeed.”

“There are some clear trends – customer centricity continues to grow along with the rapid growth of mobile applications and social media but there is also a clear return to TMCs, buoyed by the growing corporate focus on the importance of safety and security.”

The revamped and revitalised event attracted a record 150 delegates. In addition to reporting to Members on achievements and progress over the year, a number of technology and Member-support initiatives were unveiled.

etm Group was announced as the winner of the Innovation Award with Spencer Travel the runner up.

Mr Padman said the Symposium was a celebration of the unique value proposition Travelscene Corporate offers Members.

“Our primary focus is our Members’ success and the initiatives unveiled here, including the sales and productivity analysis Dashboard, reflect that. Our Members reap the benefits of being part of a premium buying group while having the freedom to pursue their individual business vision, supported by a comprehensive portfolio of preferred suppliers.”

“Travelscene Corporate Members are thriving and we intend to keep it that way. We know that the year and years ahead represent ideal conditions for our Members to showcase the real and tangible value of using a TMC to deliver significant value. Our focus is, and remains, supporting Members with the solutions, systems and services they need to maximise their returns.”

About Travelscene Corporate (www.travelscenecorporate.com)

Travelscene Corporate is Australia’s largest group of premium independent travel management companies. Each year, our Members deliver solutions to over 2 million travellers, and provide expertise to Australian



businesses, large and small. Our association with American Express means Cardmembers can use Membership Rewards™ points through Travelscene Corporate Travel Management Companies.

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