



## **Travel Innovators Award sparks response**

May 10 2010: Travelscene Corporate members are thrilled with the announcement of the Inagural Travelscene Corporate Innovators Award – and the accompanying \$5000 prize.

The winner will be revealed at this year's Corporate Symposium to be held in Hong Kong this coming Friday and Saturday (May 14 and 15).

"In the ever-changing landscape we operate in, it is innovation that truly makes the difference and our members are amongst the most innovative in the business," Travelscene Corporate General Manager David Padman said

"Whilst any innovative idea should bring increased profit in the long term, we are also looking for initiatives that it bring 'positive change' and helps our Members' clients conduct their business travel and day-to-day tasks in a more efficient and beneficial manner."

To be eligible, Members must have executed the idea within the last 12 months.

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