



## TRAVELSCENE CORPORATE SYMPOSIUM UNVEILED

January 25 2011: With 2010-2020 being called the Transformation Decade in recognition of forecast unparalleled technological, social and economic change, Travelscene Corporate Members will turn their minds to the ramifications of that shift at their 2011 Symposium.

Travelscene Corporate General Manager David Padman says this year's Symposium, to be held May 13 and 14 in Shanghai, will focus on arming Members with the knowledge, technology and connections they need to take advantage of the shift ahead.

"Our 2011 Symposium theme is *Destination Transformation* in recognition of the reality that this is a decade predicted to experience a level of transformation possibly unmatched in human history," Mr Padman said.

"That transformation across technology, economies, and the way we live and work means we also need to prepare to change and for change and our 2011 Symposium will provide Members with expert advice and analysis to maximize the opportunities ahead."

"Given our focus of transformation, it is entirely fitting that we have selected Shanghai and the spectacular new Langham Xintiandi as the backdrop for our Symposium. Shanghai is proof positive of the power of transformation while the luxurious Langham Xintiandi in the heart of the entertainment hub successfully blends ancient tradition with modern advantages."

Mr Padman also paid tribute to Travelscene Corporate's strong relationship with the Langham Hotel group.

"One of the great benefits of being a Travelscene Corporate Member is that you enjoy the benefits of being part of a premium buying group while being able to pursue individual business objectives. Our Membership base is diverse, entrepreneurial and generous in sharing knowledge and expertise."

"We have an incredible portfolio of Preferred Suppliers along with relationships which mean our Members enjoy access to premium product, exclusive offerings and unparalleled support. Langham Hotels is just one example of the power of that relationship, having stepped in at the last minute to host our 2010 Corporate Symposium in Hong Kong, following the last minute relocation due to the political unrest in Bangkok."

"The year and years ahead will provide the perfect conditions for Travelscene Corporate Member agencies to demonstrate the real and tangible value of using a TMC to drive significant value and cost savings within an appropriate corporate policy, along with the added support that comes in dealing with a licensed travel agent if and when something goes wrong."

Among the announcements to be released at Symposium will be the winner of the 2011 Travelscene Corporate Innovators Awards.

**About Travelscene Corporate ([www.travelscenecorporate.com](http://www.travelscenecorporate.com))**

*Travelscene Corporate is Australia's largest group of premium independent travel management companies. Each year, our Members deliver solutions to over 2 million travellers, and provide expertise to Australian businesses, large and small. Our association with American Express means Cardmembers can use Membership Rewards™ points through Travelscene Corporate Travel Management Companies.*

**MEDIA CONTACT: LJ LOCH on 0439 633 429 or DAVID MAIR 0416 18 18 76,  
REPUBLIC CONSULTING**